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Carl began his public service in President Clinton's administration and later worked with Senate Majority Leaders Chuck Schumer and Harry Reid. He currently leads Latin America advisory at Bower Group Asia, serves as Senior Advisor at the Adrienne Arsht Latin America Center, and is the U.S. Representative for Azerta, the leading strategic communications and public affairs firm in Chile, with a strong presence in Peru. He is also a life member of the Council on Foreign Relations and a regular media contributor.

A native Spanish speaker born in the United States to an American father and a Chilean mother, Carl holds degrees from the University at Albany, Columbia University, and American University.